



GLOBAL HEALTHCARE PANELBOOK

MIRATS
INSIGHTS

2021

*Digitized Business Intelligence
& Reporting | Market Access*

REAL-TIME INTELLIGENCE

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MIRATS ECOLABS

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PANELS BY COUNTRY

- | | |
|---------------------|----------------|
| 1. <i>Australia</i> | 11. <i>UK</i> |
| 2. <i>Canada</i> | 12. <i>USA</i> |
| 3. <i>France</i> | |
| 4. <i>Germany</i> | |
| 5. <i>India</i> | |
| 6. <i>Italy</i> | |
| 7. <i>Japan</i> | |
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| 9. <i>Singapore</i> | |
| 10. <i>Spain</i> | |

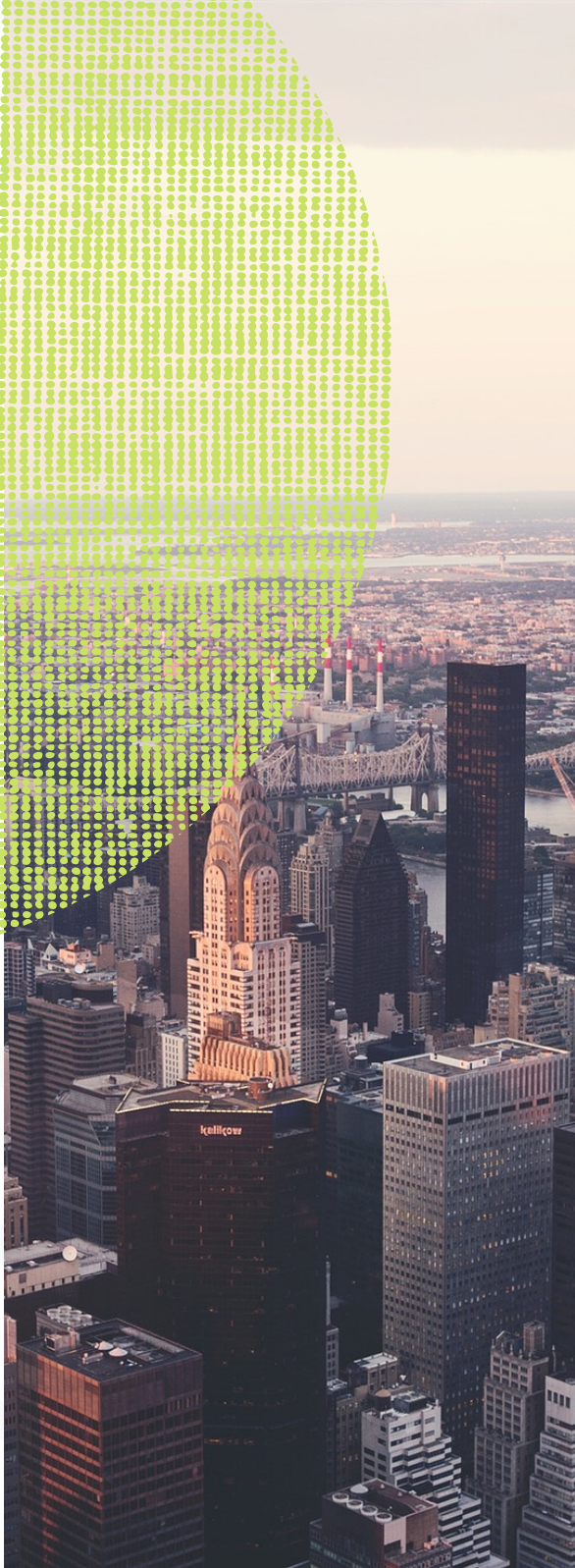
INTRODUCTION

ABOUT US

Empowering our client's needs and understand people with our insights.

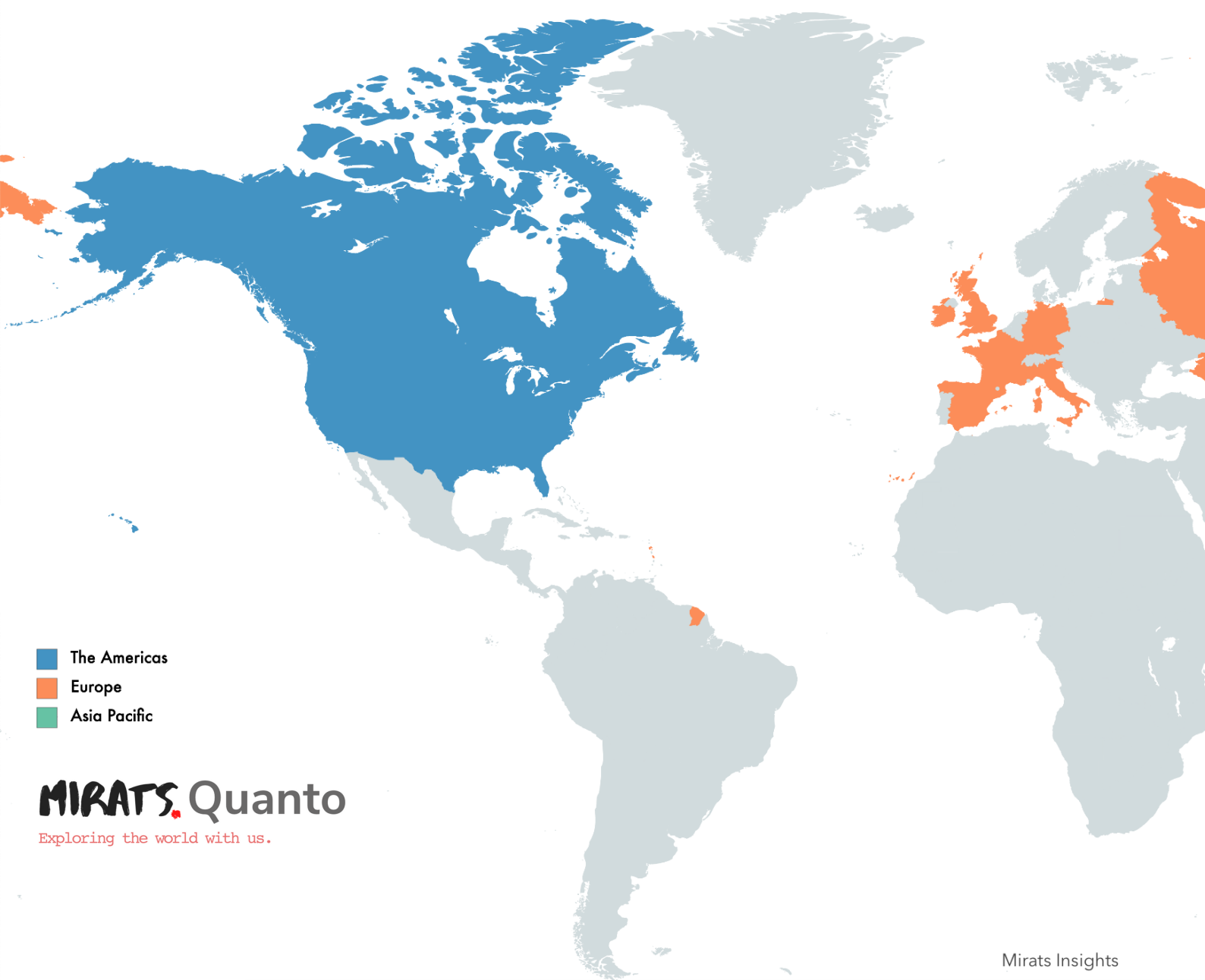
Mirats Insights is one of the fastest-growing market research and consulting company. We have a unique understanding of the people's data and insights towards the products and how people think and feel. We are presently in 21 countries now with a stronghold on markets and segments that are hard-to-reach.

Mirats Insights gives you access to all the types of data based on your requirement. With our latest designs, technologies, and sampling methodologies we target respondents according to your need with our in-house Quanto Panel.



WORLDWIDE PANELS

WORLDWIDE PANELS OF
MIRATS

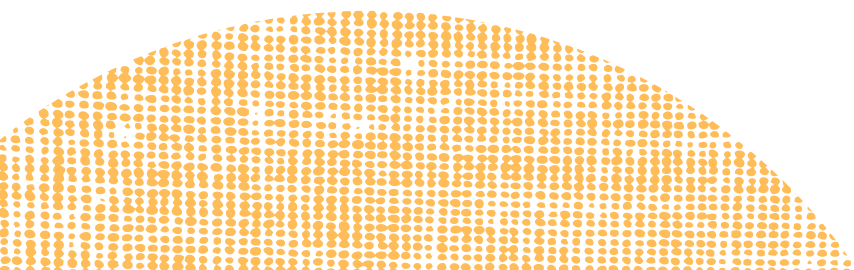


■ The Americas
■ Europe
■ Asia Pacific

MIRATS Quanto
Exploring the world with us.



WORLDWIDE PANELS AND GET
GLOBAL **COVERAGE**



MIRATS PANEL ATTRIBUTES

From Primary to Health

PRIMARY

AGE

GENDER

ETHNICITY

- White/Caucasian
- Black or African-American
- Asian
- American Indian or Alaska
- Native
- Native Hawaiian or Other
- Pacific Islander
- Other

HISPANIC ORIGIN

COUNTRY OF BIRTH

MARITAL STATUS

- Never Married/Single
- Living with Partner
- Married
- Separated
- Divorced
- Widowed

EMPLOYMENT

EMPLOYMENT STATUS

- In Permanent Full-Time Employment
- In Permanent Part-Time Employment
- SelfEmployed/Freelance
- Retired
- Student, In-School or Apprenticeship

OWN BUSINESS

POSITION LEVEL

- Managers and Senior Officials
- Professional Occupations
- Associate Professional and
- Technical
- Administrative and
- Secretarial

FUNCTIONAL

DEPARTMENT

WORK LOCATION

ROLE IN PURCHASING

DECISIONS

MIRATS PANEL ATTRIBUTES

From Primary to Health

EMPLOYMENT

EMPLOYEES

- 1 (Self-Employed)
- 2 - 9
- 10 - 19
- 20 - 49
- 50 - 99
- 100 - 249
- 250 - 499
- 500 - 1,000
- 1,001 - 2,000
- 2,000 +

ANNUAL COMPANY REVENUE

- Less than \$50,000
- \$50,000 - \$99,999
- \$100,000 - \$499,999
- \$500,000 - less than
- \$1 million
- \$1 million - less than
- \$2 million
- \$2 million - less than
- \$5 million
- \$5 million - less than
- \$15 million
- \$15 million - less than
- \$60 million
- \$60 million - less than
- \$150 million

HEALTH (Consumer)

CONDITIONS EVER EXPERIENCED

CONDITIONS EXPERIENCED IN PAST 12 MONTHS

PRESCRIPTION MEDICATION USAGE

BODILY PAIN

PREGNANCY

- Expecting a Baby in
- Household
- Expected Birth Date
- First Baby

GLASSES OR CONTACT LENS USE

SMOKING

- Cigarettes
- Cigars
- Pipes
- Electronic Cigarettes
- Roll Own Cigarettes
- Smokeless Tobacco
- Non-Smoker

MIRATS PANEL ATTRIBUTES

HEALTH (Consumer) - Continued

ALCOHOLIC BEVERAGES
NUMBER OF ALCOHOLIC
DRINKS PER WEEK
CANCER

- Type
- Diagnosis Date
- Treatment Status
- Clinical Trial Participation

MEN'S HEALTH
ALLERGIES

- Food
- Insect
- Pets
- Dust/Mold
- Weather
- Indoor
- Latex
- Cosmetic
- Prescription/Medication
- Plant

BMI CALCULATION
HEALTH INSURANCE
CAREGIVER INFORMATION

CARDIAC PROCEDURES
SURGERY
HEALTHCARE PROVIDERS
VISITED

ARTHRITIS

- Type
- Severity
- Symptoms Experienced
- Treatments Used

DIABETES

- Diagnosis Date
- Medications Used
- Brand of Insulin
- Brand of Insulin Pump
- Brand of Oral Diabetes
- Medication
- Brand of Non-Insulin
- Injectable
- Brand of Blood Glucose
- Monitor
- Brand of Medications

MIRATS PANEL ATTRIBUTES

HEALTH (*Professionals*)

SPECIALITY

Allergy and Immunology	Neurological Surgery
Anatomic and Clinical	Neurology
Pathology	Occupational Medicine
Anesthesiology	Ophthalmology
Cardiology	Orthopedic Surgery
Child and Adolescent	Orthopedics
Psychiatry	Otolaryngology
Dermatology	Pain Management
Diagnostic Radiology	Pathology
Emergency medicine	Pediatrics
Endocrinology, Diabetes	Physical medicines
and Metabolism	Rehabilitation
General Physician	Plastic Surgery
Family practice	Preventive Medicine
Gastroenterology	Psychiatry
General Surgery	Pulmonary Diseases
Geriatrics	Radiation Oncology
Obstetrics and Gynecology	Radiology
Hematology	Rheumatology
Internal Medicine	General Surgery
Oncology	Thoracic Surgery
Infectious Diseases	Urology
Internal medicine-Pediatrics	Vascular Surgery
Neonatal-Perinatal Medicine	
Nephrology	

MIRATS PANEL ATTRIBUTES

HEALTH (*Professionals*)

PAYER SYSTEM

MCO/Payer Organization
Administration
CEO/President
Chief Financial officer
Chief Information officer
Chief operating officer
Medical Officers
Pharmacy Directors

PHARMACY

Hospital Pharmacy
Retail Chain
Retail Independent
Online Pharmacy

HOSPITAL CHAIN'S

Executives
Decision-makers
Medical Directors
Pharmacy Directors
Key Opinion leaders in
Hospital
Chief Administrators
Chief Information Officers
IT Directors

DENTAL

General Practice
Pediatric Dentistry
Orthodontics/Dentofacial
Orthopedic
Endodontic
Prosthodontics
Public health Dentistry
Oral/Maxillofacial
pathology/Radiology
Surgery

PHARMACY

Veterinarians
• Small Animals
• Large Animals
Veterinarians Oncologists

MIRATS PANEL ATTRIBUTES

HEALTH (*Professionals*)

Allied Health Professionals

Anesthesia technician
Audiologist
Biomedical Engineers
Diabetes Educators
Dialectologists
Diagnostic radiographer
Dietitians
Electrocardiogram technician
Hospital Administrators
Laboratory Managers
Medical laboratory scientist
Nurse

- Anesthetist
- CNM
- ICU/CCU
- Others
- Practitioner
- RN

Occupational Therapist
Operating Department practitioner
Optometrists
Pathologists
PCT Staff

Physical Medicine
Physician Assistants
Physiotherapist
Prosthetics
Psychologist
Renal dialysis technologist
Respiratory Therapist
Social worker
Surgical technologist

QUANTO *EcoLabs*

Quanto EcoLabs aims to bridge the gap between consumers and brands. We are building a doorway for brands to reach their audience and get their opinions.

We strive to empower our respondents by giving them the opportunity to share the experiences/future expectations accessible to the thought leaders and creators of the world. In a way, we are working to make the future much better by listening to your opinions and implementing those opinions in the products.

"Quality means doing it right when no one is watching."

The agencies through which verification is carried out include the Drug Enforcement Agency (DEA), American Medical Association (AMA), and Medical Education Number (MEN).



THE OBJECTIVE

Quanto EcoLabs provides real-time insights to premier health brands based on the opinion of our thousands of respondents.

We have an intellectual right over the key association and government database that cross-checks a physician's practicing status. With our robust and proactive standard verification processes ensure the validity of your physician market research.

QUANTO *EcoLabs*

PANEL *Structure*

THE AMERICAS

CANADA
USA

<i>Professionals</i>	<i>Patients</i>	<i>Caregivers</i>
90K	150K	40K
190K	400K	250K

ASIA PACIFIC

AUSTRALIA
INDIA
JAPAN
SINGAPORE

<i>Professionals</i>	<i>Patients</i>	<i>Caregivers</i>
30K	90K	45K
250K	750K	450K
15K	34K	23K
10K	50K	30K

EUROPE

FRANCE
GERMANY
ITALY
RUSSIA
SPAIN
UK

<i>Professionals</i>	<i>Patients</i>	<i>Caregivers</i>
150K	450K	320K
220K	750K	250K
34K	102K	80K
20K	50K	40K
10K	40K	21K
130K	240K	180K



RECRUITMENT METHODOLOGIES

Quanto EcoLabs is able to guarantee excellent market research results thanks to our experience in panel management within the Quanto, both offline and online, and because Quanto was one of the companies to start from online data collection methodologies. Our panels are not just lists or databases of individuals, but actively managed research Access Panels:

- Individuals who have volunteered to take part in market research surveys
- Created and managed for long-term use and access
- Extensively profiled to efficiently target respondents

Quanto's online panels are continuously refreshed using a variety of sources and methods. We firmly believe that data quality begins with recruitment. The vast majority of our panelists are referred to us through various online suppliers.

We follow the best practice of managing quotas on the panel to ensure a consistent sample frame from each source in the blend. To ensure replicability over time it is our standard to recommend using 2 sources for all tracking studies. Consistent and controlled blending across multiple sample sources provides access to a larger pool of quality samples and provides for reliability across studies/waves.

We remove the possibility of duplication across sources through the use of Imperium's RelevantID® service, which prevents duplicate respondents from entering live surveys based on digital fingerprinting criteria. The RelevantID® check is applied to all surveys conducted by Quanto, including those where mixed panel or non-panel sources are used for the same survey.

DELIVERING QUALITY

AUSTRALIA

Physician's Capabilities



	<u>Reach</u>
Allergists & Immunologists	150+
Anesthesiologists	100+
Cardiologists	200+
Cardiothoracic Surgeons	150+
Dental Hygienists	1000+
Dentists	1200+
Dermatologists	150+
Obstetrics/Gynecologists	500+
Ophthalmologists	500+
EmergencyPhysicians	100+
Endocrinologists	250+
ENTs	100+
Gastroenterologists	800+
General Practitioners	600+
General Surgeons	50+
Geriatrics	50+
Hematologists (IM/Oncology)	25+
Hepatologists	50+
Infectious Disease Specialists	25+
Intensive Care Specialists	50+
InterventionCardiologists	25+
InterventionRadiologists	20+

AUSTRALIA

Physician's Capabilities (continued)



	<u>Reach</u>
Medical Oncologist	100+
Neonatologists	25+
Nephrologists	100+
Neurologists	25+
Neurosurgeons	25+
Ophthalmologist	50+
Orthopedic Surgeons	25+
Pain Specialists	100+
Pediatricians	200+
Periodontitis	100+
Psychiatrists	25+
Pulmonologists	50+
Reproductive	100+
Endocrinologists	100+
Rheumatologists	50+
Radiologists	50+
Radiation Oncologist	50+
Surgical Oncologist	50+
Urologists	25+
Vascular Surgeons	50+
Veterinarian Pets & Small Animals	25+
Veterinarian Farm and Food Animals	50+

AUSTRALIA

Allied Health Care Professionals



●C-Suites (Hospitals/Payers/Biotech)

Reach

Chief Executive Officers / President	100+
Chief Financial Officers	NA
Chief Operating Officers	50+
Chief Information Officers	25+
Medical Directors	25+
Chief Administrators	50+
Payers Organizations	25+
IT Directors	100+
Purchasing Directors	10+
Laboratory Directors	100+
Nursing Directors	25+
Pharmacy Directors	50+
Executives	100+
Vice Presidents (Operations / R&D)	50+
Chief Scientific Officer	NA
	NA

AUSTRALIA

Ailment Sufferers Panel



●Allergies

Food Allergies

Asthma

Bronchitis

COPD

Sinus Infection

Reach

10K

5K

3K

4K

1K

1K

●Blood Disorders

Anemia

Hemophilia (A, B and C)

Reach

2K

5K

●Cardiovascular Disease

Angina

Arrhythmia

Congestive

Heart Failure

Hypertension

Hypotension

Infarction

Stroke

Reach

1K

1K

1K

2K

1K

2K

4K

2K

1K



PANEL *By Country*

AUSTRALIA

Ailment Sufferers Panel (continued)

● **Diabetic Conditions**

Hyperglycemia

Hypoglycemia

Reach

5K

5K

● **Gastro-Intestinal Disorders**

Crohn's Disease

Constipation

Hemorrhoids

Hernia

Inflammatory Bowel disease

Indigestion

Irritable Bowel Syndrome

Induced Ulcers

Reach

3K

5K

4K

10K

5K

NA

5K

3K

2K

● **Infectious Diseases**

Hepatitis B

Hepatitis C

HIV /AIDS

Influenza

Tuberculosis (TB)

Reach

5K

10K

4K

15K

5K



PANEL *By Country*

AUSTRALIA

Ailment Sufferers Panel (continued)

● **Neuro Conditions**

	<u><i>Reach</i></u>
Autism	2K
Cerebral Palsy	NA
Depression	1K
Dementia	2K
Down Syndrome	1K
Epilepsy	5K
Obsessive Compulsive Disorder	1K
Schizophrenia	NA
Traumatic Brain Injury (TBI)	1K
Parkinson's Disease	1K
Others.	0.5K

● **Skin Conditions**

	<u><i>Reach</i></u>
Eczema	10K
Psoriasis	15K

● **Urology**

	<u><i>Reach</i></u>
Andropause	5K
Erectile Dysfunction	2K
Incontinence	1K

AUSTRALIA

Ailment Sufferers Panel (continued)



●Oncology

Acute Lymphocytic Leukemia
Breast Cancer
Brain Tumors
CLL
CML
Cervical Cancer
Liver Cancer
Lung Cancer
Melanoma
Multiple Myeloma
Pancreatic Cancer
Prostate Cancer
Ovarian Cancer

Reach

1K
2K
NA
1K
1K
NA
1K
2K
1K
1K
1K
NA
1K
1K
NA

●Other

ADD
Osteoporosis
Obesity
Rheumatoid Arthritis

Reach

1K
0.5K
0.5K
1K
4K

CANADA

Physician's Capabilities



Reach

Allergists & Immunologists	250+
Anesthesiologists	150+
Cardiologists	200+
Cardiothoracic Surgeons	150+
Dental Hygienists	1100+
Dentists	1400+
Dermatologists	250+
Obstetrics/Gynecologists	500+
Ophthalmologists	500+
EmergencyPhysicians	100+
Endocrinologists	250+
ENTs	200+
Gastroenterologists	200+
General Practitioners	1000+
General Surgeons	600+
Geriatrics	50+
Hematologists (IM/Oncology)	10+
Hepatologists	125+
Infectious Disease Specialists	150+
Intensive Care Specialists	25+
InterventionCardiologists	150+
InterventionRadiologists	25+
	20+

CANADA

Physician's Capabilities (continued)

	<u>Reach</u>
Medical Oncologist	250+
Neonatologists	200+
Nephrologists	400+
Neurologists	250+
Neurosurgeons	2000+
Ophthalmologist	1200+
Orthopedic Surgeons	350+
Pain Specialists	1000+
Pediatricians	900+
Periodontitis	200+
Psychiatrists	450+
Pulmonologists	300+
Reproductive	900+
Endocrinologists	1200+
Rheumatologists	150+
Radiologists	80+
Radiation Oncologist	50+
Surgical Oncologist	75+
Urologists	80+
Vascular Surgeons	75+
Veterinarian Pets & Small Animals	70+
Veterinarian Farm and Food Animals	55+
	40+



CANADA

Allied Health Care Professionals



●C-Suites (Hospitals/Payers/Biotech)

Reach

Chief Executive Officers / President	200+
Chief Financial Officers	NA
Chief Operating Officers	150+
Chief Information Officers	125+
Medical Directors	125+
Chief Administrators	150+
Payers Organizations	125+
IT Directors	200+
Purchasing Directors	20+
Laboratory Directors	200+
Nursing Directors	125+
Pharmacy Directors	150+
Executives	200+
Vice Presidents (Operations / R&D)	200+
Chief Scientific Officer	150+
	NA
	NA

CANADA

Ailment Sufferers Panel



● Allergies

Reach

Food Allergies

10K

Asthma

15K

Bronchitis

25K

COPD

20K

Sinus Infection

10K

25K

● Blood Disorders

Reach

Anemia

5K

Hemophilia (A, B and C)

8K

● Cardiovascular Disease

Reach

Angina

25K

Arrhythmia

15K

Congestive

10K

Heart Failure

20K

Hypertension

15K

Hypotension

10K

Infarction

35K

Stroke

30K

55K

CANADA

Ailment Sufferers Panel (continued)



● **Diabetic Conditions**

Reach

Hyperglycemia

15K

Hypoglycemia

25K

● **Gastro-Intestinal Disorders**

Reach

Crohn's Disease

10K

Constipation

35K

Hemorrhoids

25K

Hernia

50K

Inflammatory Bowel disease

8K

Indigestion

10K

Irritable Bowel Syndrome

15K

Induced Ulcers

10K

15K

● **Infectious Diseases**

Reach

Hepatitis B

5K

Hepatitis C

4K

HIV /AIDS

3K

Influenza

1K

Tuberculosis (TB)

2K

CANADA

Ailment Sufferers Panel (continued)



● **Neuro Conditions**

Reach

Autism	5K
Cerebral Palsy	2K
Depression	3K
Dementia	1K
Down Syndrome	2K
Epilepsy	5K
Obsessive Compulsive Disorder	4K
Schizophrenia	3K
Traumatic Brain Injury (TBI)	3K
Parkinson's Disease	1K
Others.	5K

● **Skin Conditions**

Reach

Eczema	4K
Psoriasis	5K

● **Urology**

Reach

Andropause	5K
Erectile Dysfunction	3K
Incontinence	2K

CANADA

Ailment Sufferers Panel (continued)



●Oncology

Reach

Acute Lymphocytic Leukemia	5K
Breast Cancer	15K
Brain Tumors	10K
CLL	5K
CML	4K
Cervical Cancer	2K
Liver Cancer	3K
Lung Cancer	4K
Melanoma	8K
Multiple Myeloma	2K
Pancreatic Cancer	1K
Prostate Cancer	5K
Ovarian Cancer	3K

●Other

Reach

ADD	1K
Osteoporosis	2K
Obesity	1K
Rheumatoid Arthritis	1K
	2K

FRANCE

Physician's Capabilities



	<u><i>Reach</i></u>
Allergists & Immunologists	150+
Anesthesiologists	100+
Cardiologists	100+
Cardiothoracic Surgeons	150+
Dental Hygienists	500+
Dentists	700+
Dermatologists	150+
Obstetrics/Gynecologists	700+
Ophthalmologists	600+
EmergencyPhysicians	100+
Endocrinologists	350+
ENTs	200+
Gastroenterologists	100+
General Practitioners	900+
General Surgeons	700+
Geriatrics	150+
Hematologists (IM/Oncology)	50+
Hepatologists	125+
Infectious Disease Specialists	150+
Intensive Care Specialists	25+
InterventionCardiologists	150+
InterventionRadiologists	25+
	120+

FRANCE

Physician's Capabilities (continued)



Reach

Medical Oncologist	450+
Neonatologists	300+
Nephrologists	200+
Neurologists	650+
Neurosurgeons	600+
Ophthalmologist	900+
Orthopedic Surgeons	150+
Pain Specialists	800+
Pediatricians	500+
Periodontitis	100+
Psychiatrists	250+
Pulmonologists	100+
Reproductive	200+
Endocrinologists	300+
Rheumatologists	100+
Radiologists	150+
Radiation Oncologist	50+
Surgical Oncologist	25+
Urologists	150+
Vascular Surgeons	125+
Veterinarian Pets & Small Animals	50+
Veterinarian Farm and Food Animals	25+
	20+

FRANCE

Allied Health Care Professionals



● C-Suites (Hospitals/Payers/Biotech)

	<i><u>Reach</u></i>
Chief Executive Officers / President	200+
Chief Financial Officers	50+
Chief Operating Officers	150+
Chief Information Officers	55+
Medical Directors	15+
Chief Administrators	50+
Payers Organizations	25+
IT Directors	200+
Purchasing Directors	10+
Laboratory Directors	200+
Nursing Directors	125+
Pharmacy Directors	250+
Executives	200+
Vice Presidents (Operations / R&D)	100+
Chief Scientific Officer	50+
	25+
	10+

FRANCE

Ailment Sufferers Panel



● Allergies

Food Allergies

Asthma

Bronchitis

COPD

Sinus Infection

Reach

1K

3K

3K

2K

5K

4K

● Blood Disorders

Anemia

Hemophilia (A, B and C)

Reach

6K

6K

● Cardiovascular Disease

Angina

Arrhythmia

Congestive

Heart Failure

Hypertension

Hypotension

Infarction

Stroke

Reach

5K

6K

2K

7K

3K

4K

4K

3K

1K



PANEL *By Country*

FRANCE

Ailment Sufferers Panel (continued)

● **Diabetic Conditions**

Reach

Hyperglycemia

4K

Hypoglycemia

3K

● **Gastro-Intestinal Disorders**

Reach

Crohn's Disease

2K

Constipation

1K

Hemorrhoids

2K

Hernia

5K

Inflammatory Bowel disease

4K

Indigestion

3K

Irritable Bowel Syndrome

2K

Induced Ulcers

2K

1K

● **Infectious Diseases**

Reach

Hepatitis B

1K

Hepatitis C

2K

HIV /AIDS

1K

Influenza

1K

Tuberculosis (TB)

2K



PANEL *By Country*

FRANCE

Ailment Sufferers Panel (continued)

● **Neuro Conditions**

	<u><i>Reach</i></u>
Autism	2K
Cerebral Palsy	4K
Depression	5K
Dementia	1K
Down Syndrome	2K
Epilepsy	3K
Obsessive Compulsive Disorder	4K
Schizophrenia	5K
Traumatic Brain Injury (TBI)	4K
Parkinson's Disease	3K
Others.	1K

● **Skin Conditions**

	<u><i>Reach</i></u>
Eczema	1K
Psoriasis	2K

● **Urology**

	<u><i>Reach</i></u>
Andropause	2K
Erectile Dysfunction	4K
Incontinence	4K



PANEL *By Country*

FRANCE

Ailment Sufferers Panel (continued)

● **Oncology**

Acute Lymphocytic Leukemia
Breast Cancer
Brain Tumors
CLL
CML
Cervical Cancer
Liver Cancer
Lung Cancer
Melanoma
Multiple Myeloma
Pancreatic Cancer
Prostate Cancer
Ovarian Cancer

Reach

5K
2K
5K
2K
2K
3K
2K
1K
2K
2K
1K
4K
3K
4K
4K

● **Other**

ADD
Osteoporosis
Obesity
Rheumatoid Arthritis

Reach

5K
4K
5K
3K
2K



PANEL *By Country*

GERMANY

Physician's Capabilities

	<u><i>Reach</i></u>
Allergists & Immunologists	350+
Anesthesiologists	200+
Cardiologists	300+
Cardiothoracic Surgeons	250+
Dental Hygienists	1200+
Dentists	1100+
Dermatologists	250+
Obstetrics/Gynecologists	500+
Ophthalmologists	500+
EmergencyPhysicians	400+
Endocrinologists	350+
ENTs	200+
Gastroenterologists	500+
General Practitioners	800+
General Surgeons	600+
Geriatrics	150+
Hematologists (IM/Oncology)	150+
Hepatologists	55+
Infectious Disease Specialists	50+
Intensive Care Specialists	35+
InterventionCardiologists	80+
InterventionRadiologists	95+
	40+
	55+
	60+



PANEL *By Country*

GERMANY

Physician's Capabilities (continued)

	<u>Reach</u>
Medical Oncologist	350+
Neonatologists	400+
Nephrologists	400+
Neurologists	250+
Neurosurgeons	700+
Ophthalmologist	800+
Orthopedic Surgeons	350+
Pain Specialists	400+
Pediatricians	700+
Periodontitis	200+
Psychiatrists	450+
Pulmonologists	200+
Reproductive	200+
Endocrinologists	900+
Rheumatologists	600+
Radiologists	50+
Radiation Oncologist	50+
Surgical Oncologist	75+
Urologists	60+
Vascular Surgeons	55+
Veterinarian Pets & Small Animals	50+
Veterinarian Farm and Food Animals	85+
	60+



PANEL *By Country*

GERMANY

Allied Health Care Professionals

● **C-Suites (Hospitals/Payers/Biotech)**

	<u><i>Reach</i></u>
Chief Executive Officers / President	250+
Chief Financial Officers	NA
Chief Operating Officers	150+
Chief Information Officers	55+
Medical Directors	65+
Chief Administrators	80+
Payers Organizations	45+
IT Directors	200+
Purchasing Directors	50+
Laboratory Directors	100+
Nursing Directors	55+
Pharmacy Directors	60+
Executives	200+
Vice Presidents (Operations / R&D)	80+
Chief Scientific Officer	120+
	NA



PANEL *By Country*

GERMANY

Ailment Sufferers Panel

● Allergies

Food Allergies

Asthma

Bronchitis

COPD

Sinus Infection

Reach

5K

3K

3K

2K

5K

3K

● Blood Disorders

Anemia

Hemophilia (A, B and C)

Reach

5K

3K

● Cardiovascular Disease

Angina

Arrhythmia

Congestive

Heart Failure

Hypertension

Hypotension

Infarction

Stroke

Reach

3K

5K

7K

7K

8K

5K

8K

7K

6K



PANEL *By Country*

GERMANY

Ailment Sufferers Panel (continued)

● **Diabetic Conditions**

Reach

Hyperglycemia

3K

Hypoglycemia

2K

● **Gastro-Intestinal Disorders**

Reach

Crohn's Disease

2K

Constipation

1K

Hemorrhoids

4K

Hernia

3K

Inflammatory Bowel disease

5K

Indigestion

9K

Irritable Bowel Syndrome

8K

Induced Ulcers

1K

5K

● **Infectious Diseases**

Reach

Hepatitis B

4K

Hepatitis C

5K

HIV /AIDS

5K

Influenza

3K

Tuberculosis (TB)

1K



PANEL *By Country*

GERMANY

Ailment Sufferers Panel (continued)

● **Neuro Conditions**

	<u><i>Reach</i></u>
Autism	1K
Cerebral Palsy	2K
Depression	1K
Dementia	5K
Down Syndrome	6K
Epilepsy	3K
Obsessive Compulsive Disorder	2K
Schizophrenia	1K
Traumatic Brain Injury (TBI)	1K
Parkinson's Disease	5K
Others.	3K
	1K

● **Skin Conditions**

	<u><i>Reach</i></u>
Eczema	2K
Psoriasis	3K

● **Urology**

	<u><i>Reach</i></u>
Andropause	5K
Erectile Dysfunction	4K
Incontinence	3K



PANEL *By Country*

GERMANY

Ailment Sufferers Panel (continued)

● **Oncology**

	<u><i>Reach</i></u>
Acute Lymphocytic Leukemia	5K
Breast Cancer	3K
Brain Tumors	3K
CLL	5K
CML	2K
Cervical Cancer	1K
Liver Cancer	1K
Lung Cancer	2K
Melanoma	1K
Multiple Myeloma	1K
Pancreatic Cancer	3K
Prostate Cancer	2K
Ovarian Cancer	1K
	4K
	1K

● **Other**

	<u><i>Reach</i></u>
ADD	NA
Osteoporosis	1K
Obesity	1K
Rheumatoid Arthritis	5K

PANEL *By Country*

INDIA

Physician's Capabilities

Allergists & Immunologists
Anesthesiologists
Cardiologists
Cardiothoracic Surgeons
Dental Hygienists
Dentists
Dermatologists
Obstetrics/Gynecologists
Ophthalmologists
EmergencyPhysicians
Endocrinologists
ENTs
Gastroenterologists
General Practitioners
General Surgeons
Geriatrics
Hematologists (IM/Oncology)
Hepatologists
Infectious Disease Specialists
Intensive Care Specialists
InterventionCardiologists
InterventionRadiologists



Reach

8550+
6600+
5700+
7650+
2000+
3200+
1550+
2500+
1500+
6500+
11750+
11500+
4400+
1000+
1200+
4100+
2150+
7325+
1550+
6225+
6150+
71325+
7450+
1125+
5120+

PANEL *By Country*

INDIA

Physician's Capabilities (continued)



	<u>Reach</u>
Medical Oncologist	1150+
Neonatologists	1400+
Nephrologists	700+
Neurologists	850+
Neurosurgeons	3000+
Ophthalmologist	3200+
Orthopedic Surgeons	1350+
Pain Specialists	900+
Pediatricians	1130+
Periodontitis	300+
Psychiatrists	3750+
Pulmonologists	500+
Reproductive	1200+
Endocrinologists	1160+
Rheumatologists	290+
Radiologists	1130+
Radiation Oncologist	230+
Surgical Oncologist	435+
Urologists	1250+
Vascular Surgeons	1125+
Veterinarian Pets & Small Animals	150+
Veterinarian Farm and Food Animals	3225+
	250+
	6125+
	5120+

INDIA

Allied Health Care Professionals



● **C-Suites (Hospitals/Payers/Biotech)**

	<i><u>Reach</u></i>
Chief Executive Officers / President	200+
Chief Financial Officers	NA
Chief Operating Officers	150+
Chief Information Officers	45+
Medical Directors	55+
Chief Administrators	80+
Payers Organizations	45+
IT Directors	100+
Purchasing Directors	10+
Laboratory Directors	100+
Nursing Directors	125+
Pharmacy Directors	90+
Executives	300+
Vice Presidents (Operations / R&D)	400+
Chief Scientific Officer	80+
	50+
	NA

INDIA

Ailment Sufferers Panel



● Allergies

Reach

Food Allergies

10K

Asthma

23K

Bronchitis

25K

COPD

15K

Sinus Infection

10K

17K

● Blood Disorders

Reach

Anemia

12K

Hemophilia (A, B and C)

11K

● Cardiovascular Disease

Reach

Angina

19K

Arrhythmia

7K

Congestive

2K

Heart Failure

12K

Hypertension

27K

Hypotension

29K

Infarction

13K

Stroke

11K

5K



PANEL *By Country*

INDIA

Ailment Sufferers Panel (continued)

● **Diabetic Conditions**

Reach

Hyperglycemia

15K

Hypoglycemia

21K

● **Gastro-Intestinal Disorders**

Reach

Crohn's Disease

10K

Constipation

25K

Hemorrhoids

10K

Hernia

5K

Inflammatory Bowel disease

3K

Indigestion

2K

Irritable Bowel Syndrome

5K

Induced Ulcers

3K

4K

● **Infectious Diseases**

Reach

Hepatitis B

24K

Hepatitis C

29K

HIV /AIDS

26K

Influenza

16K

Tuberculosis (TB)

23K



PANEL *By Country*

INDIA

Ailment Sufferers Panel (continued)

● **Neuro Conditions**

Reach

Autism	21K
Cerebral Palsy	10K
Depression	43K
Dementia	21K
Down Syndrome	10K
Epilepsy	13K
Obsessive Compulsive Disorder	6K
Schizophrenia	4K
Traumatic Brain Injury (TBI)	2K
Parkinson's Disease	1K
Others.	0.5K
	2K

● **Skin Conditions**

Reach

Eczema	13K
Psoriasis	15K

● **Urology**

Reach

Andropause	21K
Erectile Dysfunction	10K
Incontinence	18K



PANEL *By Country*

INDIA

Ailment Sufferers Panel (continued)

● **Oncology**

Reach

Acute Lymphocytic Leukemia	5K
Breast Cancer	14K
Brain Tumors	10K
CLL	14K
CML	13K
Cervical Cancer	12K
Liver Cancer	13K
Lung Cancer	4K
Melanoma	2K
Multiple Myeloma	3K
Pancreatic Cancer	17K
Prostate Cancer	4K
Ovarian Cancer	9K

● **Other**

Reach

ADD	21K
Osteoporosis	35K
Obesity	1K
Rheumatoid Arthritis	5K



PANEL *By Country*

ITLAY

Physician's Capabilities

	<u><i>Reach</i></u>
Allergists & Immunologists	150+
Anesthesiologists	100+
Cardiologists	200+
Cardiothoracic Surgeons	150+
Dental Hygienists	1000+
Dentists	1200+
Dermatologists	150+
Obstetrics/Gynecologists	500+
Ophthalmologists	500+
EmergencyPhysicians	100+
Endocrinologists	100+
ENTs	800+
Gastroenterologists	600+
General Practitioners	50+
General Surgeons	50+
Geriatrics	25+
Hematologists (IM/Oncology)	50+
Hepatologists	25+
Infectious Disease Specialists	50+
Intensive Care Specialists	25+
InterventionCardiologists	50+
InterventionRadiologists	25+
	20+



PANEL *By Country*

ITLAY

Physician's Capabilities (continued)

Reach

Medical Oncologist	150+
Neonatologists	100+
Nephrologists	200+
Neurologists	150+
Neurosurgeons	1000+
Ophthalmologist	1200+
Orthopedic Surgeons	150+
Pain Specialists	500+
Pediatricians	500+
Periodontitis	100+
Psychiatrists	100+
Pulmonologists	800+
Reproductive	600+
Endocrinologists	50+
Rheumatologists	50+
Radiologists	25+
Radiation Oncologist	50+
Surgical Oncologist	25+
Urologists	50+
Vascular Surgeons	25+
Veterinarian Pets & Small Animals	50+
Veterinarian Farm and Food Animals	25+
	20+



PANEL *By Country*

ITLAY

Allied Health Care Professionals

● **C-Suites (Hospitals/Payers/Biotech)**

	<u><i>Reach</i></u>
Chief Executive Officers / President	100+
Chief Financial Officers	NA
Chief Operating Officers	50+
Chief Information Officers	25+
Medical Directors	25+
Chief Administrators	50+
Payers Organizations	25+
IT Directors	100+
Purchasing Directors	10+
Laboratory Directors	100+
Nursing Directors	25+
Pharmacy Directors	50+
Executives	100+
Vice Presidents (Operations / R&D)	100+
Chief Scientific Officer	50+
	NA
	NA



PANEL *By Country*

ITLAY

Ailment Sufferers Panel

● Allergies

Food Allergies

Asthma

Bronchitis

COPD

Sinus Infection

Reach

10K

5K

3K

4K

1K

1K

● Blood Disorders

Anemia

Hemophilia (A, B and C)

Reach

2K

5K

● Cardiovascular Disease

Angina

Arrhythmia

Congestive

Heart Failure

Hypertension

Hypotension

Infarction

Stroke

Reach

1K

1K

1K

2K

1K

2K

4K

2K

1K



PANEL *By Country*

ITLAY

Ailment Sufferers Panel (continued)

● **Diabetic Conditions**

Reach

Hyperglycemia

1K

Hypoglycemia

4K

● **Gastro-Intestinal Disorders**

Reach

Crohn's Disease

1K

Constipation

1K

Hemorrhoids

2K

Hernia

3K

Inflammatory Bowel disease

1K

Indigestion

2K

Irritable Bowel Syndrome

NA

Induced Ulcers

NA

● **Infectious Diseases**

Reach

Hepatitis B

1K

Hepatitis C

1K

HIV /AIDS

0.5K

Influenza

1.5K

Tuberculosis (TB)

NA



PANEL *By Country*

ITLAY

Ailment Sufferers Panel (continued)

● **Neuro Conditions**

Reach

Autism	1K
Cerebral Palsy	2K
Depression	5K
Dementia	1K
Down Syndrome	2K
Epilepsy	3K
Obsessive Compulsive Disorder	2K
Schizophrenia	1K
Traumatic Brain Injury (TBI)	1K
Parkinson's Disease	1K
Others.	3K

● **Skin Conditions**

Reach

Eczema	5K
Psoriasis	2K

● **Urology**

Reach

Andropause	1K
Erectile Dysfunction	1K
Incontinence	1K



PANEL *By Country*

ITLAY

Ailment Sufferers Panel (continued)

●Oncology

Reach

Acute Lymphocytic Leukemia	1K
Breast Cancer	3K
Brain Tumors	1K
CLL	1K
CML	1K
Cervical Cancer	NA
Liver Cancer	NA
Lung Cancer	1K
Melanoma	2K
Multiple Myeloma	1K
Pancreatic Cancer	5K
Prostate Cancer	1K
Ovarian Cancer	1K

●Other

Reach

ADD	2K
Osteoporosis	1K
Obesity	1K
Rheumatoid Arthritis	1K
	7K

PANEL *By Country*

JAPAN

Physician's Capabilities



Reach

Allergists & Immunologists	150+
Anesthesiologists	100+
Cardiologists	100+
Cardiothoracic Surgeons	150+
Dental Hygienists	100+
Dentists	200+
Dermatologists	150+
Obstetrics/Gynecologists	200+
Ophthalmologists	300+
Ophthalmologists	100+
EmergencyPhysicians	150+
Endocrinologists	100+
ENTs	100+
Gastroenterologists	400+
Gastroenterologists	600+
General Practitioners	50+
General Surgeons	150+
Geriatrics	25+
Hematologists (IM/Oncology)	50+
Hepatologists	125+
Infectious Disease Specialists	50+
Intensive Care Specialists	25+
Intensive Care Specialists	50+
InterventionCardiologists	50+
InterventionCardiologists	125+
InterventionRadiologists	20+

PANEL *By Country*

JAPAN

Physician's Capabilities (continued)



Reach

Medical Oncologist	150+
Neonatologists	100+
Nephrologists	1200+
Neurologists	150+
Neurosurgeons	400+
Ophthalmologist	1200+
Orthopedic Surgeons	150+
Pain Specialists	500+
Pediatricians	500+
Periodontitis	100+
Psychiatrists	100+
Pulmonologists	800+
Reproductive	600+
Endocrinologists	50+
Rheumatologists	150+
Radiologists	25+
Radiation Oncologist	50+
Surgical Oncologist	25+
Urologists	150+
Vascular Surgeons	25+
Veterinarian Pets & Small Animals	50+
Veterinarian Farm and Food Animals	125+
	120+

JAPAN

Allied Health Care Professionals



●C-Suites (Hospitals/Payers/Biotech)

Reach

Chief Executive Officers / President	1K
Chief Financial Officers	0.2K
Chief Operating Officers	0.5K
Chief Information Officers	1K
Medical Directors	1K
Chief Administrators	0.1K
Payers Organizations	0.7K
IT Directors	0.2K
Purchasing Directors	0.1K
Laboratory Directors	0.2K
Nursing Directors	0.1K
Pharmacy Directors	0.1K
Executives	0.2K
Vice Presidents (Operations / R&D)	0.3K
Chief Scientific Officer	NA

JAPAN

Ailment Sufferers Panel



●Allergies

Reach

Food Allergies

K

Asthma

K

Bronchitis

K

COPD

K

Sinus Infection

K

K

●Blood Disorders

Reach

Anemia

K

Hemophilia (A, B and C)

K

●Cardiovascular Disease

Reach

Angina

K

Arrhythmia

K

Congestive

K

Heart Failure

K

Hypertension

K

Hypotension

K

Infarction

K

Stroke

K

K

JAPAN

Ailment Sufferers Panel (continued)



● **Diabetic Conditions**

Hyperglycemia

Hypoglycemia

Reach

K

K

● **Gastro-Intestinal Disorders**

Crohn's Disease

Constipation

Hemorrhoids

Hernia

Inflammatory Bowel disease

Indigestion

Irritable Bowel Syndrome

Induced Ulcers

Reach

K

K

K

K

K

K

K

K

K

● **Infectious Diseases**

Hepatitis B

Hepatitis C

HIV /AIDS

Influenza

Tuberculosis (TB)

Reach

K

K

K

K

K

JAPAN

Ailment Sufferers Panel (continued)



● **Neuro Conditions**

	<u><i>Reach</i></u>
Autism	K
Cerebral Palsy	K
Depression	K
Dementia	K
Down Syndrome	K
Epilepsy	K
Obsessive Compulsive Disorder	K
Schizophrenia	K
Traumatic Brain Injury (TBI)	K
Parkinson's Disease	K
Others.	K

● **Skin Conditions**

	<u><i>Reach</i></u>
Eczema	K
Psoriasis	K

● **Urology**

	<u><i>Reach</i></u>
Andropause	K
Erectile Dysfunction	K
Incontinence	K

JAPAN

Ailment Sufferers Panel (continued)

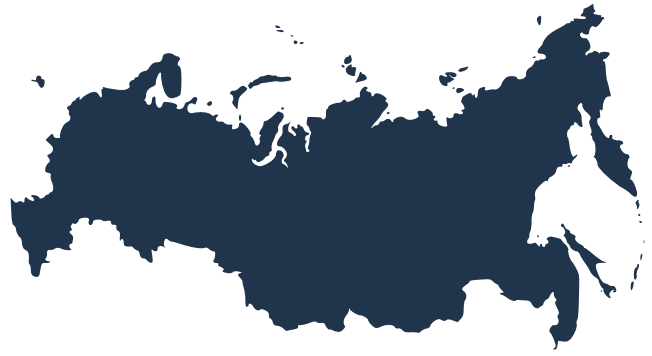


●Oncology

	<u><i>Reach</i></u>
Acute Lymphocytic Leukemia	1K
Breast Cancer	2K
Brain Tumors	1K
CLL	1K
CML	4K
Cervical Cancer	2K
Liver Cancer	1K
Lung Cancer	1K
Melanoma	3K
Multiple Myeloma	1K
Pancreatic Cancer	2K
Prostate Cancer	1K
Ovarian Cancer	1K
	2K

●Other

	<u><i>Reach</i></u>
ADD	1K
Osteoporosis	1K
Obesity	2K
Rheumatoid Arthritis	1K
	6K

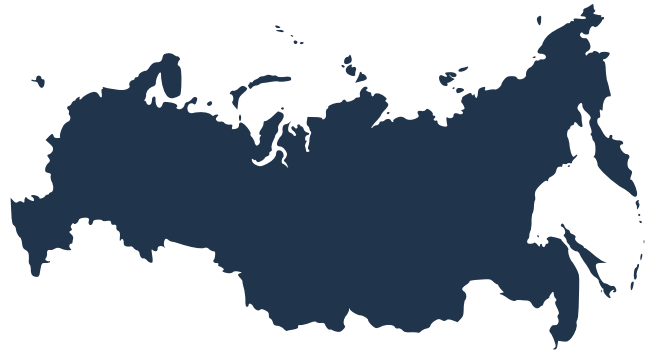


PANEL *By Country*

RUSSIA

Physician's Capabilities

	<u><i>Reach</i></u>
Allergists & Immunologists	150+
Anesthesiologists	1100+
Cardiologists	200+
Cardiothoracic Surgeons	150+
Dental Hygienists	1000+
Dentists	1200+
Dermatologists	150+
Obstetrics/Gynecologists	500+
Ophthalmologists	500+
EmergencyPhysicians	1100+
Endocrinologists	250+
ENTs	1100+
Gastroenterologists	100+
General Practitioners	800+
General Surgeons	600+
Geriatrics	150+
Hematologists (IM/Oncology)	250+
Hepatologists	225+
Infectious Disease Specialists	150+
Intensive Care Specialists	125+
InterventionCardiologists	250+
InterventionRadiologists	225+
	220+

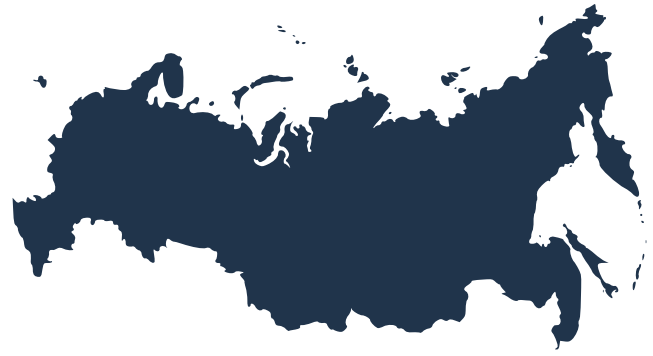


PANEL *By Country*

RUSSIA

Physician's Capabilities (continued)

	<u>Reach</u>
Medical Oncologist	150+
Neonatologists	1100+
Nephrologists	200+
Neurologists	1150+
Neurosurgeons	2000+
Ophthalmologist	1200+
Orthopedic Surgeons	150+
Pain Specialists	1500+
Pediatricians	1500+
Periodontitis	100+
Psychiatrists	2250+
Pulmonologists	1100+
Reproductive	100+
Endocrinologists	800+
Rheumatologists	600+
Radiologists	150+
Radiation Oncologist	25+
Surgical Oncologist	50+
Urologists	125+
Vascular Surgeons	50+
Veterinarian Pets & Small Animals	125+
Veterinarian Farm and Food Animals	120+



PANEL *By Country*

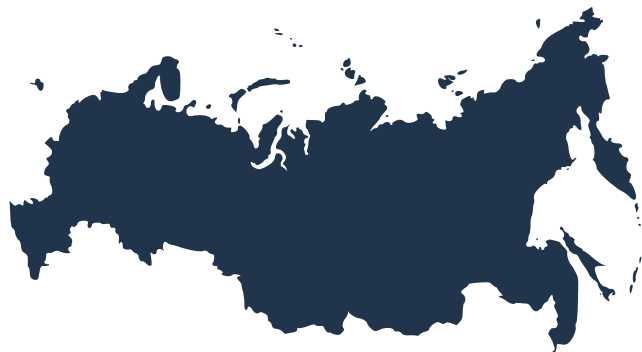
RUSSIA

Allied Health Care Professionals

● **C-Suites (Hospitals/Payers/Biotech)**

Reach

Chief Executive Officers / President	1K
Chief Financial Officers	0.5K
Chief Operating Officers	0.5K
Chief Information Officers	0.7K
Medical Directors	0.5K
Chief Administrators	0.1K
Payers Organizations	0.5K
IT Directors	0.2K
Purchasing Directors	0.1K
Laboratory Directors	0.3K
Nursing Directors	0.1K
Pharmacy Directors	0.1K
Executives	0.5K
Vice Presidents (Operations / R&D)	0.5K
Chief Scientific Officer	0.4K
	0.9K
	0.1K



PANEL *By Country*

RUSSIA

Ailment Sufferers Panel

● Allergies

Reach

Food Allergies

2K

Asthma

1K

Bronchitis

2K

COPD

1K

Sinus Infection

1K

1K

● Blood Disorders

Reach

Anemia

1K

Hemophilia (A, B and C)

1K

● Cardiovascular Disease

Reach

Angina

1K

Arrhythmia

2K

Congestive

1K

Heart Failure

1K

Hypertension

1K

Hypotension

1K

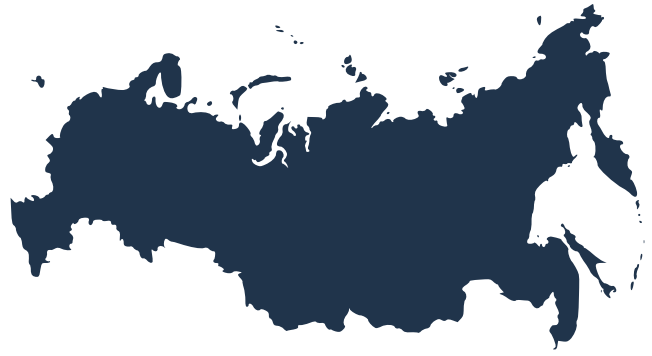
Infarction

2K

Stroke

1K

0.5K



PANEL *By Country*

RUSSIA

Ailment Sufferers Panel (continued)

● **Diabetic Conditions**

Reach

Hyperglycemia

1K

Hypoglycemia

2K

● **Gastro-Intestinal Disorders**

Reach

Crohn's Disease

1K

Constipation

5K

Hemorrhoids

3K

Hernia

1K

Inflammatory Bowel disease

2K

Indigestion

4K

Irritable Bowel Syndrome

5K

Induced Ulcers

6K

3K

● **Infectious Diseases**

Reach

Hepatitis B

1K

Hepatitis C

2K

HIV /AIDS

1K

Influenza

1K

Tuberculosis (TB)

2K



PANEL *By Country*

RUSSIA

Ailment Sufferers Panel (continued)

● **Neuro Conditions**

Reach

Autism	1K
Cerebral Palsy	2K
Depression	11K
Dementia	1K
Down Syndrome	5K
Epilepsy	4K
Obsessive Compulsive Disorder	2K
Schizophrenia	1K
Traumatic Brain Injury (TBI)	13K
Parkinson's Disease	2K
Others.	51K

● **Skin Conditions**

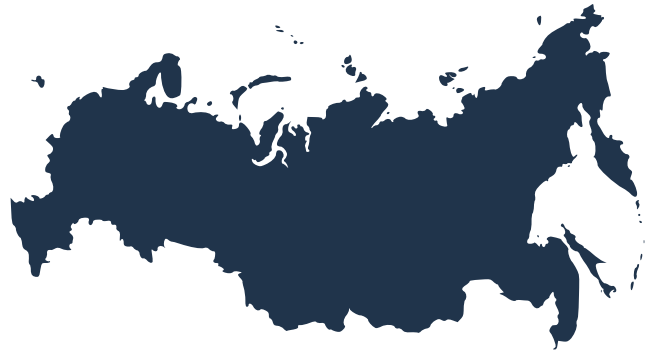
Reach

Eczema	1K
Psoriasis	3K

● **Urology**

Reach

Andropause	2K
Erectile Dysfunction	1K
Incontinence	1K



PANEL *By Country*

RUSSIA

Ailment Sufferers Panel (continued)

● **Oncology**

Reach

Acute Lymphocytic Leukemia	2K
Breast Cancer	1K
Brain Tumors	1K
CLL	2K
CML	3K
Cervical Cancer	2K
Liver Cancer	1K
Lung Cancer	1K
Melanoma	3K
Multiple Myeloma	1K
Pancreatic Cancer	3K
Prostate Cancer	2K
Ovarian Cancer	1K
	2K

● **Other**

Reach

ADD	1K
Osteoporosis	4K
Obesity	3K
Rheumatoid Arthritis	2K
	5K

PANEL *By Country*

SINGAPORE

Physician's Capabilities

Allergists & Immunologists
Anesthesiologists
Cardiologists
Cardiothoracic Surgeons
Dental Hygienists
Dentists
Dermatologists
Obstetrics/Gynecologists
Ophthalmologists
EmergencyPhysicians
Endocrinologists
ENTs
Gastroenterologists
General Practitioners
General Surgeons
Geriatrics
Hematologists (IM/Oncology)
Hepatologists
Infectious Disease Specialists
Intensive Care Specialists
InterventionCardiologists
InterventionRadiologists



Reach

150+
100+
200+
150+
1000+
1200+
150+
1500+
500+
100+
250+
100+
100+
800+
600+
1550+
150+
1625+
50+
125+
2250+
1125+
1150+
1225+
20+

SINGAPORE

Physician's Capabilities (continued)



	<u>Reach</u>
Medical Oncologist	150+
Neonatologists	4100+
Nephrologists	200+
Neurologists	2150+
Neurosurgeons	1000+
Ophthalmologist	1200+
Orthopedic Surgeons	1450+
Pain Specialists	500+
Pediatricians	500+
Periodontitis	100+
Psychiatrists	250+
Pulmonologists	1100+
Reproductive	100+
Endocrinologists	800+
Rheumatologists	2600+
Radiologists	50+
Radiation Oncologist	50+
Surgical Oncologist	225+
Urologists	150+
Vascular Surgeons	25+
Veterinarian Pets & Small Animals	50+
Veterinarian Farm and Food Animals	325+
	150+
	25+
	20+

SINGAPORE

Allied Health Care Professionals



● **C-Suites (Hospitals/Payers/Biotech)**

Reach

Chief Executive Officers / President

1K

Chief Financial Officers

0.5K

Chief Operating Officers

0.15K

Chief Information Officers

0.7K

Medical Directors

0.5K

Chief Administrators

0.11K

Payers Organizations

0.5K

IT Directors

0.2K

Purchasing Directors

0.1K

Laboratory Directors

0.3K

Nursing Directors

0.21K

Pharmacy Directors

0.1K

Executives

0.25K

Vice Presidents (Operations / R&D)

0.5K

Chief Scientific Officer

0.4K

0.39K

0.1K

SINGAPORE

Ailment Sufferers Panel



● Allergies

	<u>Reach</u>
Food Allergies	1K
Asthma	3K
Bronchitis	5K
COPD	4K
Sinus Infection	3K
	1K

● Blood Disorders

	<u>Reach</u>
Anemia	2K
Hemophilia (A, B and C)	1K

● Cardiovascular Disease

	<u>Reach</u>
Angina	2K
Arrhythmia	1K
Congestive	3K
Heart Failure	1K
Hypertension	4K
Hypotension	2K
Infarction	1K
Stroke	1K
	3K

SINGAPORE

Ailment Sufferers Panel (continued)



● **Diabetic Conditions**

Reach

Hyperglycemia

1K

Hypoglycemia

2K

● **Gastro-Intestinal Disorders**

Reach

Crohn's Disease

1K

Constipation

3K

Hemorrhoids

2K

Hernia

4K

Inflammatory Bowel disease

3K

Indigestion

1K

Irritable Bowel Syndrome

1K

Induced Ulcers

2K

1K

● **Infectious Diseases**

Reach

Hepatitis B

2K

Hepatitis C

1K

HIV /AIDS

5K

Influenza

4K

Tuberculosis (TB)

1K

SINGAPORE

Ailment Sufferers Panel (continued)



● **Neuro Conditions**

Reach

Autism	1K
Cerebral Palsy	2K
Depression	2K
Dementia	1K
Down Syndrome	2K
Epilepsy	3K
Obsessive Compulsive Disorder	1K
Schizophrenia	2K
Traumatic Brain Injury (TBI)	1K
Parkinson's Disease	1K
Others.	3K

● **Skin Conditions**

Reach

Eczema	1K
Psoriasis	1K

● **Urology**

Reach

Andropause	2K
Erectile Dysfunction	3K
Incontinence	2K

SINGAPORE

Ailment Sufferers Panel (continued)



●Oncology

Reach

Acute Lymphocytic Leukemia

1K

Breast Cancer

1K

Brain Tumors

2K

CLL

2K

CML

1K

Cervical Cancer

4K

Liver Cancer

1K

Lung Cancer

2K

Melanoma

1K

Multiple Myeloma

1K

Pancreatic Cancer

1K

Prostate Cancer

2K

Ovarian Cancer

1K

1K

●Other

Reach

ADD

1K

Osteoporosis

2K

Obesity

1K

Rheumatoid Arthritis

1K

6K

SPAIN

Physician's Capabilities



Reach

Allergists & Immunologists	150+
Anesthesiologists	100+
Cardiologists	200+
Cardiothoracic Surgeons	150+
Dental Hygienists	1000+
Dentists	1200+
Dermatologists	150+
Obstetrics/Gynecologists	500+
Ophthalmologists	500+
EmergencyPhysicians	100+
Endocrinologists	100+
ENTs	800+
Gastroenterologists	600+
General Practitioners	50+
General Surgeons	50+
Geriatrics	25+
Hematologists (IM/Oncology)	50+
Hepatologists	25+
Infectious Disease Specialists	50+
Intensive Care Specialists	25+
InterventionCardiologists	50+
InterventionRadiologists	25+
	20+



PANEL *By Country*

SPAIN

Physician's Capabilities (continued)

	<u>Reach</u>
Medical Oncologist	150+
Neonatologists	100+
Nephrologists	200+
Neurologists	150+
Neurosurgeons	1000+
Ophthalmologist	1200+
Orthopedic Surgeons	150+
Pain Specialists	500+
Pediatricians	500+
Periodontitis	100+
Psychiatrists	100+
Pulmonologists	800+
Reproductive	600+
Endocrinologists	50+
Rheumatologists	50+
Radiologists	25+
Radiation Oncologist	50+
Surgical Oncologist	25+
Urologists	50+
Vascular Surgeons	25+
Veterinarian Pets & Small Animals	50+
Veterinarian Farm and Food Animals	25+
	20+

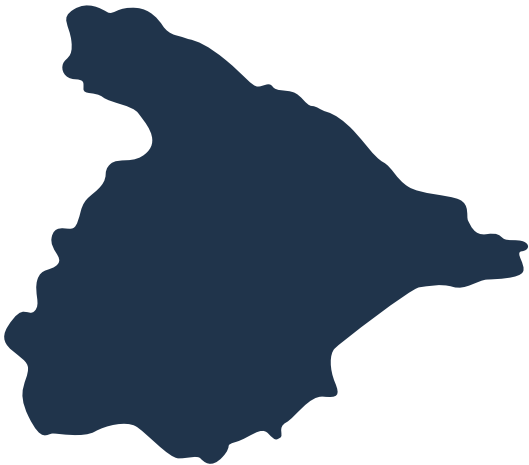
SPAIN

Allied Health Care Professionals



● C-Suites (Hospitals/Payers/Biotech)

	<u><i>Reach</i></u>
Chief Executive Officers / President	1K
Chief Financial Officers	0.5K
Chief Operating Officers	0.25K
Chief Information Officers	0.77K
Medical Directors	0.5K
Chief Administrators	0.21K
Payers Organizations	0.95K
IT Directors	0.82K
Purchasing Directors	0.21K
Laboratory Directors	0.13K
Nursing Directors	0.21K
Pharmacy Directors	0.1K
Executives	0.45K
Vice Presidents (Operations / R&D)	0.5K
Chief Scientific Officer	0.24K
	0.59K
	0.1K



PANEL *By Country*

SPAIN

Ailment Sufferers Panel

●Allergies

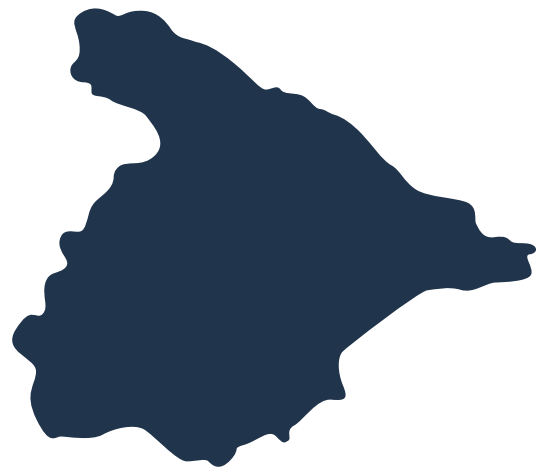
	<u><i>Reach</i></u>
Food Allergies	1K
Asthma	5K
Bronchitis	3K
COPD	1K
Sinus Infection	1K
	4K

●Blood Disorders

	<u><i>Reach</i></u>
Anemia	2K
Hemophilia (A, B and C)	1K

●Cardiovascular Disease

	<u><i>Reach</i></u>
Angina	1K
Arrhythmia	2K
Congestive	1K
Heart Failure	1K
Hypertension	1K
Hypotension	2K
Infarction	1K
Stroke	1K
	2K



PANEL *By Country*

SPAIN

Ailment Sufferers Panel (continued)

● **Diabetic Conditions**

	<u><i>Reach</i></u>
Hyperglycemia	1K
Hypoglycemia	1K

● **Gastro-Intestinal Disorders**

	<u><i>Reach</i></u>
Crohn's Disease	2K
Constipation	1K
Hemorrhoids	2K
Hernia	3K
Inflammatory Bowel disease	2K
Indigestion	1K
Irritable Bowel Syndrome	1K
Induced Ulcers	2K
	1K

● **Infectious Diseases**

	<u><i>Reach</i></u>
Hepatitis B	2K
Hepatitis C	1K
HIV /AIDS	4K
Influenza	5K
Tuberculosis (TB)	6K



PANEL *By Country*

SPAIN

Ailment Sufferers Panel (continued)

● **Neuro Conditions**

	<u><i>Reach</i></u>
Autism	1K
Cerebral Palsy	2K
Depression	3K
Dementia	2K
Down Syndrome	1K
Epilepsy	2K
Obsessive Compulsive Disorder	3K
Schizophrenia	2K
Traumatic Brain Injury (TBI)	1K
Parkinson's Disease	1K
Others.	3K

● **Skin Conditions**

	<u><i>Reach</i></u>
Eczema	5K
Psoriasis	3K

● **Urology**

	<u><i>Reach</i></u>
Andropause	1K
Erectile Dysfunction	2K
Incontinence	1K



PANEL *By Country*

SPAIN

Ailment Sufferers Panel (continued)

● **Oncology**

	<u><i>Reach</i></u>
Acute Lymphocytic Leukemia	1K
Breast Cancer	2K
Brain Tumors	1K
CLL	3K
CML	2K
Cervical Cancer	2K
Liver Cancer	1K
Lung Cancer	1K
Melanoma	2K
Multiple Myeloma	1K
Pancreatic Cancer	3K
Prostate Cancer	2K
Ovarian Cancer	1K

● **Other**

	<u><i>Reach</i></u>
ADD	1K
Osteoporosis	2K
Obesity	1K
Rheumatoid Arthritis	1K
	7K

PANEL *By Country*

UNITED KINGDOM

Physician's Capabilities



Reach

Allergists & Immunologists	1K+
Anesthesiologists	3K+
Cardiologists	4K+
Cardiothoracic Surgeons	5K+
Dental Hygienists	2K+
Dentists	1K+
Dermatologists	2K+
Obstetrics/Gynecologists	3K+
Ophthalmologists	1K+
EmergencyPhysicians	6K+
Endocrinologists	1K+
ENTs	2K+
Gastroenterologists	3K+
General Practitioners	1K+
General Surgeons	3K+
Geriatrics	5K+
Hematologists (IM/Oncology)	2K+
Hepatologists	1K+
Infectious Disease Specialists	1K+
Intensive Care Specialists	1K+
InterventionCardiologists	1K+
InterventionRadiologists	2K+
	1K+

PANEL *By Country*

UNITED KINGDOM

Physician's Capabilities (continued)



Reach

Medical Oncologist	1K+
Neonatologists	3K+
Nephrologists	4K+
Neurologists	5K+
Neurosurgeons	2K+
Ophthalmologist	4K+
Orthopedic Surgeons	1K+
Pain Specialists	2K+
Pediatricians	1K+
Periodontitis	3K+
Psychiatrists	5K+
Pulmonologists	2K+
Reproductive	1K+
Endocrinologists	1K+
Rheumatologists	1K+
Radiologists	2K+
Radiation Oncologist	1K+
Surgical Oncologist	1K+
Urologists	3K+
Vascular Surgeons	2K+
Veterinarian Pets & Small Animals	1K+
Veterinarian Farm and Food Animals	1K+

UNITED KINGDOM

Allied Health Care Professionals



●C-Suites (Hospitals/Payers/Biotech)

Reach

Chief Executive Officers / President	1K
Chief Financial Officers	1K
Chief Operating Officers	1K
Chief Information Officers	2K
Medical Directors	1K
Chief Administrators	1K
Payers Organizations	2K
IT Directors	1K
Purchasing Directors	1K
Laboratory Directors	0.5K
Nursing Directors	1K
Pharmacy Directors	NA
Executives	1K
Vice Presidents (Operations / R&D)	1K
Chief Scientific Officer	NA

UNITED KINGDOM

Ailment Sufferers Panel



● Allergies

Food Allergies

Asthma

Bronchitis

COPD

Sinus Infection

Reach

2K

3K

5K

3K

5K

7K

● Blood Disorders

Anemia

Hemophilia (A, B and C)

Reach

12K

14K

● Cardiovascular Disease

Angina

Arrhythmia

Congestive

Heart Failure

Hypertension

Hypotension

Infarction

Stroke

Reach

12K

5K

16K

2K

15K

19K

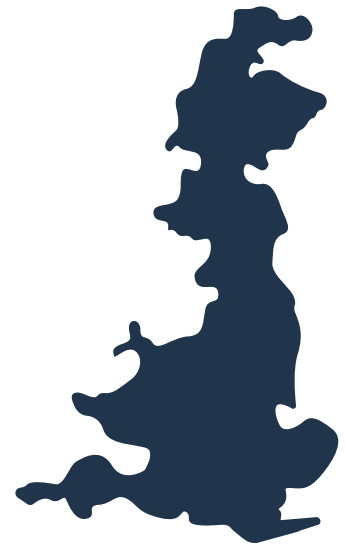
2K

2K

2K

UNITED KINGDOM

Ailment Sufferers Panel (continued)



● **Diabetic Conditions**

Hyperglycemia
Hypoglycemia

Reach

1K
2K

● **Gastro-Intestinal Disorders**

Crohn's Disease
Constipation
Hemorrhoids
Hernia
Inflammatory Bowel disease
Indigestion
Irritable Bowel Syndrome
Induced Ulcers

Reach

4K
12K
1K
1K
2K
5K
3K
7K
8K

● **Infectious Diseases**

Hepatitis B
Hepatitis C
HIV /AIDS
Influenza
Tuberculosis (TB)

Reach

15K
15K
2K
60K
2K

UNITED KINGDOM

Ailment Sufferers Panel (continued)



● **Neuro Conditions**

Reach

Autism	5K
Cerebral Palsy	2K
Depression	35K
Dementia	2K
Down Syndrome	1K
Epilepsy	5K
Obsessive Compulsive Disorder	3K
Schizophrenia	4K
Traumatic Brain Injury (TBI)	2K
Parkinson's Disease	2K
Others.	1K
	0.5K

● **Skin Conditions**

Reach

Eczema	19K
Psoriasis	11K

● **Urology**

Reach

Andropause	2K
Erectile Dysfunction	4K
Incontinence	5K

UNITED KINGDOM

Ailment Sufferers Panel (continued)



● **Oncology**

Reach

Acute Lymphocytic Leukemia	1K
Breast Cancer	2K
Brain Tumors	3K
CLL	2K
CML	1K
Cervical Cancer	2K
Liver Cancer	1K
Lung Cancer	1K
Melanoma	3K
Multiple Myeloma	1K
Pancreatic Cancer	1K
Prostate Cancer	2K
Ovarian Cancer	1K

● **Other**

Reach

ADD	NA
Osteoporosis	NA
Obesity	NA
Rheumatoid Arthritis	5K

UNITED STATES

Physician's Capabilities



	<u>Reach</u>
Allergists & Immunologists	11K+
Anesthesiologists	13K+
Cardiologists	4K+
Cardiothoracic Surgeons	5K+
Dental Hygienists	2K+
Dentists	1K+
Dermatologists	12K+
Obstetrics/Gynecologists	3K+
Ophthalmologists	1K+
EmergencyPhysicians	6K+
Endocrinologists	11K+
ENTs	2K+
Gastroenterologists	3K+
General Practitioners	11K+
General Surgeons	3K+
Geriatrics	5K+
Hematologists (IM/Oncology)	2K+
Hepatologists	1K+
Infectious Disease Specialists	11K+
Intensive Care Specialists	1K+
InterventionCardiologists	21K+
InterventionRadiologists	12K+
	1K+



UNITED STATES

Physician's Capabilities (continued)

	<u>Reach</u>
Medical Oncologist	5K+
Neonatologists	2K+
Nephrologists	1K+
Neurologists	1K+
Neurosurgeons	12K+
Ophthalmologist	3K+
Orthopedic Surgeons	1K+
Pain Specialists	6K+
Pediatricians	11K+
Periodontitis	2K+
Psychiatrists	3K+
Pulmonologists	2K+
Reproductive	1K+
Endocrinologists	1K+
Rheumatologists	3K+
Radiologists	2K+
Radiation Oncologist	1K+
Surgical Oncologist	13K+
Urologists	22K+
Vascular Surgeons	1K+
Veterinarian Pets & Small Animals	2K+
Veterinarian Farm and Food Animals	1K+

UNITED STATES

Allied Health Care Professionals



● **C-Suites (Hospitals/Payers/Biotech)**

Reach

Chief Executive Officers / President	1K
Chief Financial Officers	1K
Chief Operating Officers	1K
Chief Information Officers	2K
Medical Directors	1K
Chief Administrators	1K
Payers Organizations	2K
IT Directors	1K
Purchasing Directors	1K
Laboratory Directors	0.5K
Nursing Directors	1K
Pharmacy Directors	NA
Executives	1K
Vice Presidents (Operations / R&D)	1K
Chief Scientific Officer	NA

UNITED STATES

Ailment Sufferers Panel



●Allergies

Reach

Food Allergies

4K

Asthma

6K

Bronchitis

12K

COPD

15K

Sinus Infection

25K

1K

●Blood Disorders

Reach

Anemia

3K

Hemophilia (A, B and C)

1K

●Cardiovascular Disease

Reach

Angina

2K

Arrhythmia

1K

Congestive

1K

Heart Failure

1K

Hypertension

2K

Hypotension

5K

Infarction

1K

Stroke

1K

1K



PANEL *By Country*

UNITED STATES

Ailment Sufferers Panel (continued)

● **Diabetic Conditions**

Reach

Hyperglycemia

4K

Hypoglycemia

9K

● **Gastro-Intestinal Disorders**

Reach

Crohn's Disease

8K

Constipation

12K

Hemorrhoids

31K

Hernia

14K

Inflammatory Bowel disease

15K

Indigestion

1K

Irritable Bowel Syndrome

3K

Induced Ulcers

8K

4K

● **Infectious Diseases**

Reach

Hepatitis B

13K

Hepatitis C

16K

HIV /AIDS

13K

Influenza

11K

Tuberculosis (TB)

13K



PANEL *By Country*

UNITED STATES

Ailment Sufferers Panel (continued)

● **Neuro Conditions**

Reach

Autism	12K
Cerebral Palsy	1K
Depression	7K
Dementia	6K
Down Syndrome	5K
Epilepsy	9K
Obsessive Compulsive Disorder	9K
Schizophrenia	7K
Traumatic Brain Injury (TBI)	5K
Parkinson's Disease	3K
Others.	6K
	25K

● **Skin Conditions**

Reach

Eczema	2K
Psoriasis	4K

● **Urology**

Reach

Andropause	2K
Erectile Dysfunction	1K
Incontinence	2K



PANEL *By Country*

UNITED STATES

Ailment Sufferers Panel (continued)

● **Oncology**

Reach

Acute Lymphocytic Leukemia	4K
Breast Cancer	3K
Brain Tumors	2K
CLL	1K
CML	3K
Cervical Cancer	4K
Liver Cancer	5K
Lung Cancer	6K
Melanoma	4K
Multiple Myeloma	5K
Pancreatic Cancer	6K
Prostate Cancer	7K
Ovarian Cancer	8K
	7K
	6K

● **Other**

Reach

ADD	6K
Osteoporosis	4K
Obesity	4K
Rheumatoid Arthritis	1K
	8K

MIRATS INSIGHTS

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